



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

American Media & Advocacy Group
815 Slaters Ln
Alexandria, VA 22314

Contract # 2636215

Schedule Dates 09/22/16-09/26/16
Advertiser March for Life (112630)
Agency American Media & Advocacy Group (9105)
Product POLITICAL ISSUE (ns) (1187)
Brand Est 7891 9/22-9/26 (863957)
Salesperson Monares, Barbara (3870)
Sales Office WJLA/GJLA/EJLA
Buyer Name Bingham, Liz
Phone/Fax /
CPE Est 7891 9/22-9/26
Account Types Local/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments Est 7891 9/22-9/26

Date Entered 09/21/16
Last Modified 09/21/16
Entered By Barbara Monares
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,580.00
Net Total \$14,620.00
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Sep. 2016	7	\$12,000.00
Oct. 2016	2	\$5,200.00
Grand Total:	9	\$17,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/22/16-09/23/16	4	1:00	6A- News-Good Morning Washington at 6a					1	1			2	\$1,200.00	\$2,400.00	Washington (WJLA)		9/21/16
2.0	Normal Line / SPOT	09/22/16-09/22/16	4	1:00	5P- News-ABC 7 News at 5p					1				1	\$1,600.00	\$1,600.00	Washington (WJLA)		9/21/16
3.0	Normal Line / SPOT	09/23/16-09/23/16	4	1:00	5:30P- News-ABC 7 News at 5p						1			1	\$1,600.00	\$1,600.00	Washington (WJLA)		9/21/16
4.0	Normal Line / SPOT	09/26/16-09/26/16	4	1:00	6P- News-ABC 7 News at 6p		1							1	\$2,400.00	\$2,400.00	Washington (WJLA)		9/21/16
5.0	Normal Line / SPOT	09/25/16-09/25/16	4	1:00	6:30P- News-ABC 7 News at 630p Wknd								1	1	\$2,000.00	\$2,000.00	Washington (WJLA)		9/21/16
6.0	Normal Line / SPOT	09/23/16-09/23/16	4	1:00	11:00:26P- News-ABC 7 News at 11p						1			1	\$2,800.00	\$2,800.00	Washington (WJLA)		9/21/16
7.0	Normal Line / SPOT	09/26/16-09/26/16	4	1:00	11:00:26P- News-ABC 7 News at 11p		1							1	\$2,800.00	\$2,800.00	Washington (WJLA)		9/21/16
8.0	Normal Line / SPOT	09/25/16-09/25/16	4	1:00	11:00:26P- News-ABC 7 News at 11p								1	1	\$1,600.00	\$1,600.00	Washington (WJLA)		9/21/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.